# Osher Center for Integrative Medicine at Northwestern University

# **Endow a Professorship**

To enhance access to integrative medicine worldwide and propel positive change in healthcare, the Osher Center for Integrative Medicine is further strengthening and building relationships with donors and friends through its "Endow a Professorship" initiative. This exciting fundraising effort is a milestone opportunity to help support the Osher Center's leadership, innovation, and excellence. Through a gift designated towards this endowment, donors will have a direct impact on our nationwide efforts to shape the future of integrative medicine.

We have identified the need for two endowed professorships to cement the future leadership of our center by reserving high-impact academic positions for our executive director and our director of research, for now and future generations. Generous and forward-thinking individuals and groups will make these academic positions possible. Each professorship would be established in perpetuity at Northwestern University with a minimum endowment gift of \$3 million.



## The Impact and Prestige of Endowed Professorships

Endowed professorships are the bedrock of every established university and represent the highest academic honor that a faculty member can attain. Also known as endowed chairs, these positions recognize superior achievement and further, convey the promise of sustainable productivity.

Through these prestigious professorships, we can recruit and retain physicians and scientists who are not only phenomenal in their fields, but are also collaborative and highly entrepreneurial in their daily efforts. Faculty members who hold endowed professorships are expected to spearhead internationally recognized programs that require significant teamwork and innovation that result in joint research projects, publications, interdisciplinary education and/or training initiatives. The leaders intellectually stimulate our faculty while mentoring junior staff, trainees, and medical students in all that they do.

By providing crucial protected time away from clinical duties, a named professorship also provides funds that enable our most talented physician-scientists to lead research and education projects with the greatest potential for yielding medical breakthroughs and innovative approaches to healthcare. Structured to preserve financial gifts for a specific purpose, this endowment offers the stability, flexibility, and confidence needed to drive tangible impact. At Northwestern University Feinberg School of Medicine, we now have nearly 190 named and endowed professorships with faculty holders representing the world's most esteemed scholars, innovators, and leaders.

#### Invest in the Sustainable Impact of the Osher Center

Named and Endowed Professorship for Director of the Osher Center

#### Named and Endowed Professorship for Director of Research at Osher Center

\$3 million \$3 million

We invite donors and friends of the Osher Center to consider a commitment to establishing these two professorships that will ensure current and future leadership. This strong foundation will allow the center's leaders to drive the nationally recognized integrative center to the next level of excellence and achievement in patient care, research, outreach, and training.

Please help us to invest in our best and brightest faculty leaders. In doing so, you will change the world.



## **Positioning Integrative Medicine at the Forefront of Healthcare**

The Osher Center for Integrative Medicine at Northwestern University is committed to providing leadership in integrative medicine that fosters whole-person healthcare through innovative and impactful education, research, and advocacy. At Northwestern, we aspire to transform healthcare in our efforts to:

- EDUCATE current and future healthcare professionals, policymakers, and community members about safe, evidence-informed approaches to integrative care;
- ENGAGE key stakeholders in our mission to disseminate knowledge and scientific research;
- INFLUENCE healthcare delivery on a local, community, and national level; and
- SUSTAIN our center to develop faculty, grow programs, and ensure their long-term impact.

We envision a future in which Integrative Medicine informs healthcare policy and the provision of patient care to optimize health, prevent chronic disease, and promote universal wellness.

### What is Integrative Medicine?

We are one of seven international academic Osher Centers within the Osher Collaborative for Integrative Medicine. Together, we are driving the future of healthcare by advancing integrative medicine, which:

- Reaffirms the importance of the relationship between practitioner and patient, focuses on the whole person, is informed by evidence, and makes use of all appropriate therapeutic approaches, healthcare professionals, and professions to achieve optimal health and healing.
- Applies rigorous scientific research methods to evaluate physiological and therapeutic mechanisms, efficacy, and use of approaches in society as they affect health, resiliency, and well-being.
- Educates practitioners, public, and policy to appreciate and address the full range of physical, emotional, mental, social, spiritual, and environmental influences that affect health.

Our innovative clinical care model spans five categories to facilitate healing:



Mind/Body Medicine



**Energy Medicine** 



**Manual Therapy** 



Whole Healing Tradition



Pharmacological & **Biological Therapies** 

For an updated listing of all endowed professorships at Northwestern University Feinberg School of Medicine, please visit: feinberg.northwestern.edu/giving/areas-to-support/faculty.html.

For more information on the Osher Center for Integrative Medicine at Northwestern University, please visit: feinberg.northwestern.edu/sites/ocim.

