

Fall | 2017

LEGACY



NORTHWESTERN UNIVERSITY FEINBERG SCHOOL OF MEDICINE

Potters Make Bequest to Benefit Alma Mater Gift Honors Family's Connection to Northwestern

Alumni Ann Suker Potter '82 and Stephen N. Potter, '82 MBA, of Kenilworth, Illinois, have been supporting areas across Northwestern since the mid-1980s, when they made their first gift of \$150 to support scholarships. Since then, their generosity has touched the University libraries, the Kellogg School of Management—of which Mr. Potter is an alumnus—and Northwestern University Feinberg School of Medicine. In January 2017, the couple documented a \$1 million bequest to benefit the Jacob R. Suker, MD, Professorship in Medical Education at Feinberg.

“The faculty and staff at Northwestern are so talented, and we know how expensive it is to stay at the leading edge of healthcare at Feinberg,” Mr. Potter said. “We appreciate this great institution that we have in our midst, and feel that we and others who are able have an obligation to sustain it.”

In September 2016, Roopal Vashi Kundu, MD, associate professor of Dermatology and associate dean of admissions at Feinberg, was formally invested as the Suker Professor.

The Potters' Purple Roots

Ann and Stephen met while pursuing their undergraduate studies at Duke University, but didn't date until the two were at Northwestern—Ann was earning her master of arts in public policy and Stephen his

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Ann and Stephen Potter created a legacy with a gift that honors the family's connections to Northwestern.

WE WILL.

The Campaign for Northwestern Medicine

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Make the Impossible Possible in One Sentence

Remember Northwestern in Your Will or Living Trust

What if all you had to do to ensure that Northwestern can impact the practice of medicine for years to come is to write a simple sentence? Sound impossible?

Securing the future of our students and programs really is as simple as one sentence. By including a gift to Northwestern in your will, you can support our mission tomorrow without giving away any of your assets today.

Including Northwestern in your will is a popular gift to give because it is:

- **AFFORDABLE.** The actual giving of your gift occurs after your lifetime, so your current income is not affected.
- **FLEXIBLE.** Until your will goes into effect, you are free to alter your plans or change your mind.
- **VERSATILE.** You can give a specific item, a set amount of money, or a percentage of your estate. You also can make your gift contingent upon certain events.

How a Gift in Your Will Works

Your estate planning attorney can help you to structure a gift so that your loved ones will be taken care of first after you are gone. He or she will include the following sentence in a new will or living trust, or add it to existing documents through an amendment called a codicil. A popular option is

to leave a percentage of what is left of your estate after other beneficiaries have received their share. This way, your gift remains proportionate to the size of your estate, no matter how it fluctuates.

Put It in Writing

If you are ready to include a gift to Northwestern in your will, ask your attorney to add this suggested wording to your will:

I give to Northwestern University, an Illinois Corporation, Evanston, Illinois, the sum of \$____ (or ____ percentage of my estate) to be used for the benefit of Feinberg School of Medicine without further restriction.



Every gift begins with an important question: *How can I make a difference in the lives of others? If you have any questions about leaving a gift in your will to Northwestern, please contact Development and Alumni Relations at 312-503-8933 or medgiving@northwestern.edu.*



Potters Make Bequest to Benefit Alma Mater

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master of management in business. Stephen proposed on Northwestern's Evanston campus, and the two were married two weeks after graduation in 1982.

Ann worked in state government for several years after graduation, eventually retiring to care for the couple's two children—Claire (29) and Stephen (26)—who now live in New York and Chicago, respectively. Ann later got back into politics, serving on various village commissions and being elected as a village trustee. In April 2017, Ann was elected the first female president of the Village of Kenilworth, Illinois.

Two weeks after the couple was married, Stephen began working for Northern Trust Corporation, where he has been ever since. Today he serves as president of Northern Trust Asset Management, and will become vice chair of the Corporation in October.

"Making this commitment to the medical school has been much more gratifying than I had expected," said Mrs. Potter. "Because of our family's longstanding association with Northwestern and its medical school, we had some understanding of the great work being done there, but this new connection has deepened our appreciation and, unexpectedly, enriched our lives."

An Enduring Family Legacy

The couple's gratitude for Northwestern goes even beyond their status as alumni—Ann's father, Jacob R. Suker, '56 MD, for which the professorship they are supporting is named, served on Feinberg's faculty for his entire career.

Dr. Suker came to Northwestern in 1941 at the age of 16 to pursue his undergraduate education. After serving in the merchant marine during World War II, he returned to accept his bachelor of arts degree in 1947 and his master of science in

biochemistry in 1951. After graduation, he became an instructor at the medical school, which he then decided to attend himself. After earning his medical degree in 1956, Dr. Suker continued at Northwestern to complete his internship and residency training. He joined the medical school faculty in 1962.

A lifelong lover of Northwestern, Dr. Suker ascended the ranks at the medical school. Starting as an assistant professor, he went on to establish an integrated residency program at McGaw Medical Center, the success of which led to his appointment first as assistant dean, and then associate dean for Medical Education. In this role, Dr. Suker was responsible for the graduate education and continuing medical education programs, and had a significant impact on myriad Northwestern medical trainees. Dr. Suker also served as team physician for the Chicago Cubs for 28 years, and as medical director for the Wrigley Company. He passed away in December 1989 after his battle with lung cancer.

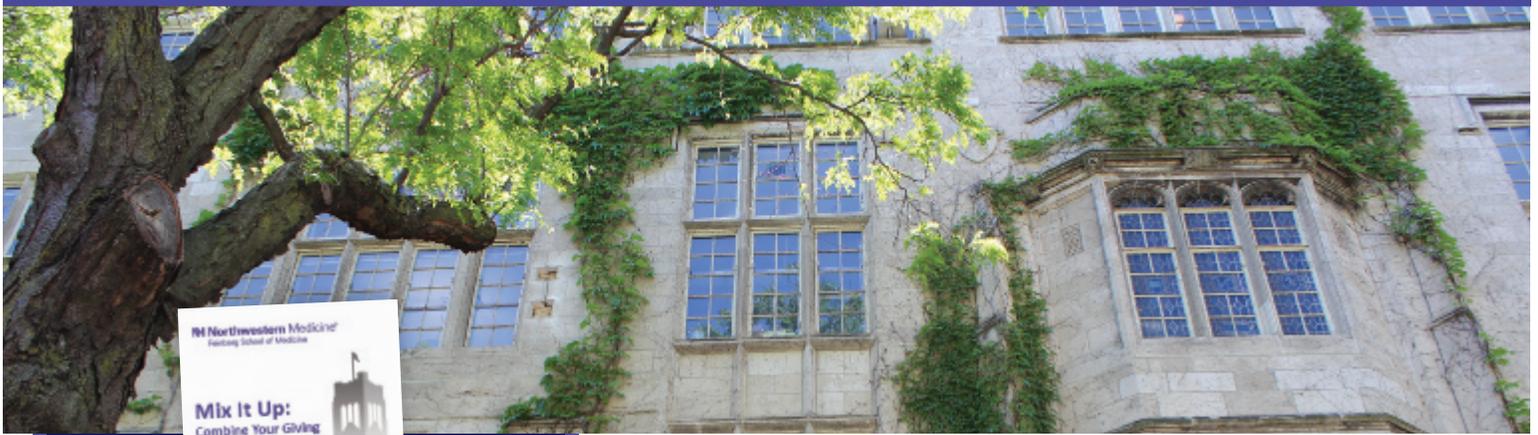
"Jake was a great scientist and doctor, but really I think of him as a devoted humanist," said Mr. Potter. "He made every one of his patients and every person around him feel good, regardless of their economic or social status. He spent the same amount of time with the factory workers he cared for at Wrigley Company as he would with the University president."

"A truly terrific guy, Jake really had an amazing positive energy and a wicked sense of humor," continued Mr. Potter. "Helping to perpetuate his legacy and prominence at Northwestern is really important to us."

"We are so grateful that the University recognizes my father, and we want to help to continue his legacy," said Mrs. Potter. "It is amazing. Even though he died nearly 30 years ago, most of the people we meet who have been affiliated with Northwestern for a while know who he is and the impact he made."



The Potters are making an impact at Northwestern that will live on for years to come. If you would like to learn how you can do the same with a future gift, please visit feinberg.northwestern.edu/giving to explore your giving options or contact us at 312-503-8933 for more information.



Mix and Match Your Giving

There are multiple ways for you to create a meaningful impact at Northwestern University Feinberg School of Medicine. Learn how to customize a gift to Northwestern today with one in the future in our new guide **Mix It Up: Combine Your Giving**. Simply return the enclosed reply card to learn more.

Recognizing Tomorrow's Legacies Today

The Henry and Emma Rogers Society comprises 1,800 Northwestern alumni and friends who realize the importance of planning for the University's future. We are thrilled to recognize those who have informed us that their estate plan includes Northwestern University Feinberg School of Medicine.

Anonymous

Peter C. Burger and Paula Phillips Burger

Jane M. Curry

Joel S. Koransky, MD

Marti and Kent Mallquist

Brigitte and Gerald Miller Jr.

Michael M. Mohandeson, MD

Dr. and Mrs. John B. Nanninga

Annegret R. Perlmutter

Stephen and Ann Suker Potter

James E. Sander, MD

David A. Stumpf, MD, PhD, and Elizabeth Dusenbery Stumpf

Barbara H. Warren, '67 MD, '86 MPH

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This list reflects individuals who have shared their estate plan with Northwestern University Feinberg School of Medicine between September 1, 2016, and July 27, 2017. We have made every effort to provide accurate information. If you note an oversight, however, please call Sarah Kalsbeek at 312-503-3459.