M Northwestern Medicine® Feinberg School of Medicine

Annual Promotion & Tenure Information Programs

Faculty Affairs Office

April 1, 2025 April 7, 2025



Agenda

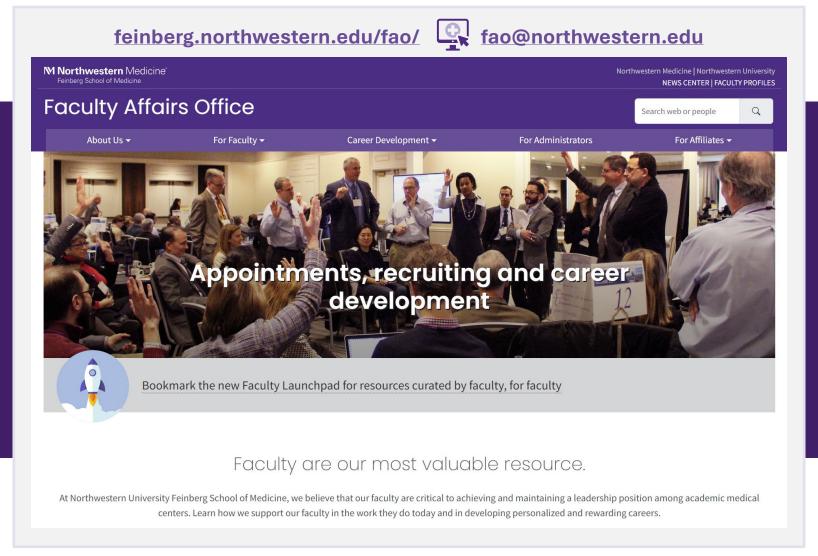
| Faculty Promotions at Feinberg | Farzaneh A. Sorond, MD, PhD Vice Dean for Academic Affairs Professor of Neurology | Ravi Kalhan, MD, MS Associate Dean for Faculty Affairs Professor of Medicine |
|--|--|--|
| Preparing the Promotion Packet: Strategies and Tips for Success | Mercedes R. Carnethon, PhD Chair, Feinberg APT Committee Professor of Preventive Medicine | Daniela P. Ladner, MD, MPH Co-Chair, Feinberg APT Committee Professor of Surgery |
| Teaching Opportunities | Marianne M. Green, MD Vice Dean for Education Professor of Medicine and Medical Education | |
| Research Career Development Support | Rick McGee, PhD Associate Dean for Professional Development Professor of Medical Education | |
| Q & A | All panelists | |

Zoom Meeting Logistics

- All audience members will be muted throughout the program.
- Presenters will answer questions in the final portion of the program.
- Send questions via the Q&A feature in Zoom.
- During the final Q&A portion you can also use the Raise Hand feature in Zoom to ask your question and unmute yourself when prompted.

Introducing the Faculty Affairs Office

Faculty Affairs Office



Information Guide for Appointments, Promotion and Tenure



Information Guide for Appointments, Promotion, and Tenure (APT)

Northwestern University Feinberg School of Medicine February 20, 2025

This guide was originally issued in December of 2011 and is updated periodically. Updated versions were issued on February 6, 2013; November 11, 2013; March 25, 2014; May 6, 2014; June 12, 2014; December 4, 2014; July 7, 2015; August 26, 2015; September 1, 2016; April 10, 2017; January 2, 2018; August 13, 2019; April 13, 2020; August 17, 2020; December 14, 2020; February 24, 2021; March 17, 2021; April 11, 2022; March 24, 2023; August 15, 2023; March 13, 2024; February 20, 2025.

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Faculty Affairs Office

Administration

- Strategy and planning
- Staffing
- Regulatory/compliance
- Reporting and analytics
- System administration and support
- Outreach, meetings, presentations
- Website administration
- Nemmer's prize coordination
- General administration

| Recruit & Appoint | Develop | Promote | Retain |
|--|---|---|---|
| Hiring Plan Pre-search Leader Searches Offers, waivers, counters New appts Research staff, visitor, postdoc appts Secondary appts Transfers, changes, LOA Departures | Medical Faculty Council (MFC) Women Faculty Organization (WFO) Academic clinician development Faculty educational development Development for researchers | Promotion and tenure Tenure-eligible reviews Annual performance reviews | Appointment changes Emeritus nominations Endowed professorships Institutes & centers |

Career Journey & Faculty Experience

Example Journey (journeys will vary by faculty member)

Recruit & Appoint

Develop

Promote

Retain



- 1. Recruitment
- 2. Onboarding
- Development event (e.g., participate in FAME program)
- 4. Retention/Recognition event (e.g., recognized with an award)
- 5. Promotion to Associate Professor
- 6. Development event (e.g., participate in grant-writing program)

- 7. Retention/Recognition event (e.g., become Center Director)
- 8. Development event (e.g., participate in LEAP)
- Promotion to Professor
- 10. Retention event (e.g., receive endowed professorship)
- 11. Retention event (e.g., attain Emeritus status)
- 12. Transition to "The Great Beyond"

Career Tracks

Feinberg Faculty Career Tracks



Investigator Track

Investigator Track

- Tenure track
- Probationary period (a.k.a. "tenure clock") is 9 years
- Appointed to one of two pathways

Scientist Pathway

- For scientists without clinical or service responsibilities
- Most effort directed towards original, independent research
- Teach graduate and/or medical students
- Institutional service

Physician Scientist Pathway

- Physicians or other healthcare professionals who devote the majority of their effort to original, independent research
- Typically, have limited clinical and/or service responsibilities
- Teach graduate and/or medical students, residents, and fellows

Promotion on the Investigator Track

| Assistant Professor | Associate Professor w/ Tenure | Tenured Professor |
|---|---|---|
| Tenure clock starts with appointment as Assistant Professor on any faculty track at any institution | At least 6 years in rank as Assistant Professor Likelihood of continued high impact research Significant external funding to support research Publish innovative, original research in peer-reviewed journals (first or last author) as an independent investigator Evidence of significant external/national recognition | At least 5 years in rank as Associate professor with record of outstanding performance Maintain a high impact research program Significant external funding Continue to publish innovative, original research in peer-reviewed journals (mostly last author) Evidence of highest forms of external/national/international recognition |

Activity on the **Investigator Track** and Examples of Accomplishments

| | Dimensions of Achievement and Examples of Contributions | | | |
|----------|---|---|---|---|
| | Scholarship (Publications) | Grant Funding | Recognition and Leadership (Reputation) | Professional Service* |
| Research | No requirement for a specific number of publications The impact, quality, and quantity of the publications are evaluated An impactful body of work based on work accomplished as an independent investigator. | Typically, have renewed or be on a second round of grant funding, and Generally, be principal investigator on at least 2 major grant awards (NIH R01 or equivalent) at the time that tenure is awarded | Receipt of honors and awards Invitation to speak at national meetings and other institutions Service on Grant review panels, editorial boards or related activities | Contributions of citizenship to the medical school and/or university Mentoring Teaching |

^{*}Professional Service represents activities expected of faculty members for promotion by virtue of their faculty appointment and should be combined with activities that demonstrate Scholarship or Recognition and Leadership for successful promotion.

Tenure-Eligible Interim Review

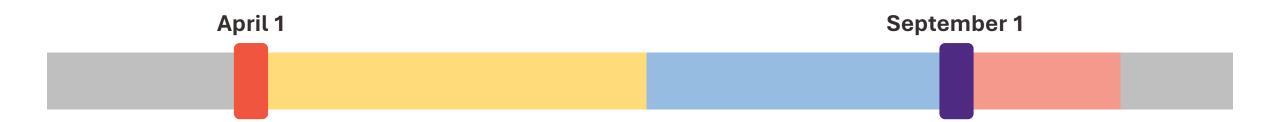
- Interim review is intended to facilitate your success in achieving tenure
- Offers actionable feedback from the Feinberg APT Committee and Deans on your progress towards tenure at two timepoints in your tenure probationary period

Tenure Probationary Period Timeline

1 2 3 4 5

- Start of tenure clock
 - Tenure clock always starts on the calendar year that the faculty was hired
 - Standard tenure clock is 9 years and generally begins the year of initial appointment as Assistant Professor
- 2. Interim review at 3 years
- 3. Interim review at 6 years
- 4. Tenure review for award of tenure at 8 years
- 5. Award of tenure must occur by September 1 of the tenure probationary period.

2025 Tenure Eligible Interim Review Timeline



April 1: Interim review materials due to Faculty Affairs Office

May-June: Review of materials by FAO and APT Committee

July-August: Preparation of feedback reports/action plans by Vice Dean & APT Chairs

September 1: Candidates and Chairs receive report with feedback and action plan

September: Candidates, Chairs/Division Chiefs, and mentoring committee chairs meet to discuss report and begin implementation of action plan

Investigator Track Procedural Issues

Switching Career Tracks

- Tenure-eligible Physician-Scientist Assistant Professors can be considered for a switch to the Clinician-Educator track
- This should typically be done no fewer than 3 years prior to the end of their probationary period

Dean's pre-review of CV is required for:

- Early award of tenure expectation that candidate will have completed in a shorter period of time what is expected during a 9-year probationary period
- Promotion to tenure-eligible Associate Professor. This is a rare event and generally not approved.

Clinician-Educator Track

Clinician-Educator Track

Clinician-Educator Track Domains

- 1 Clinical
- 2 Education
- 3 Research
- 4 Health Services Management
- 5 Community Engagement

- MDs with significant clinical responsibilities
- PhDs or other professional degrees with significant clinical responsibilities (e.g., psychologists)
- Specialize in two of five domains
- Community engagement is a new domain introduced in fall 2020
- Non-tenure track

Promotion for Clinician-Educators

| Assistant Professor | Associate Professor | Professor |
|---|--|--|
| Evidence of academic | Minimum of six years at the assistant professor level | Minimum of five years at the associate professor level |
| contributionsMust be board | Sustained pattern of excellence and impact in two domains that | Multiple contributions in two domains with a substantial impact in |
| certified (some surgical specialties | has resulted in significant regional/national recognition of | the field that have resulted in national/international recognition |
| may have exceptions) | achievements | of achievements |
| | | |

Domains of Activity on the Clinician-Educator and Health System Clinician Tracks and Examples of Accomplishments

| | Dimensions of Achievement and Examples of Contributions | | | | |
|---------------------------------------|---|---|--|--|--|
| Domain | Scholarship | Recognition and Leadership | Professional Service* | | |
| Clinical Impact and Recognition | Development and implementation of clinical protocols and guidelines Development and implementation of innovative clinical programs or quality initiatives Unique expertise in clinical or consultative specialty Publication of case reports, reviews, editorials and book chapters | Leadership activity in professional organizations Editorial activity for medical journals Recognition by community or peers as clinical leader Consultative positions in governmental or nongovernmental organizations Consistent outstanding evaluations as a clinician from residents and medical students Participation in the development of clinical guidelines, statements, and other expert opinion documents that form the basis for the national standard of patient care | Provision of high-quality, evidence-based patient care Service contributions to the academic medical center, medical school, or university Community outreach Mentorship of junior faculty, fellows, and residents. | | |
| Teaching and Education | Novel contributions to education research and development Development of new approaches to teaching (e.g., audiovisual, webbased, texts, manuals, curriculum development, and student assessment and educational/programmatic evaluation) Collaborations with Searle Center for Teaching Excellence | Receipt of teaching awards Recurring exceptional teaching effectiveness on evaluations Leadership activities in residency programs or medical student clerkships. Leadership activities in medical school or university education. Leadership in national organizations whose primary focus is education. Editorial activity for education journals. Visiting professorships, national presentations, and invited lectures. | Teaching medical students in courses such as Problem Based Learning and Medical Decision Making is expected (http://www.feinberg.northwestern.edu/sites/fame/teaching-opportunities/index.html) Mentorship of junior faculty, fellows, and residents. Review activities for education journals. Development of systems that support teaching Participation in student/housestaff recruitment and selection | | |
| Original Research | Contribute to publications of innovative, original research as a PI or member of a research team Consistent receipt of extramural funding (e.g., governmental and nongovernmental) Principal investigator of multicenter studies or collaborations | Editorial activities for journals Leader of scientific review committees Leadership activity in professional organizations Participation in scientific review for granting agencies Awards | Review activities for journals. Teaching research methods through courses and seminars. Mentorship of junior faculty, fellows, and residents. | | |
| Health Services and Management | Scholarly evaluation of health care delivery with publication of findings regarding the effects of administrative interventions Development of physician leadership training programs (e.g., administrative fellowship with MBA at Kellogg) Development of innovative administrative programs | Administrative leadership activity in the medical center, medical school, or university Department or division leadership activity (e.g., chair, vice chair, director) Leadership in faculty development. Leadership activity in professional organizations | Demonstration of effective administration of health care delivery Participation in administration of medical school departments and centers Committee service (departmental, medical school, or university). Mentorship of junior faculty, fellows, and residents. | | |
| Community Engagement | Contribute to community-engaged research activities and publication of the findings Development of community-based clinical and/or educational programs Development of training, learning opportunities, toolkits and related resources for community partners Additional forms of scholarship, such as collaborative authorship contributions to community health needs or asset reports, evidence-based practice guidelines, and policy documents Curricular design or leadership over educational or training programs that are developed, implemented, and evaluated in collaboration with community partners to respond to community-identified needs, concerns, or interests (e.g. service learning programs) | Receipt of awards for community-based activities and service Leadership or co-leadership of community-based initiatives Research leadership/innovation in strong partnership with community organizations, including serving as co-Pl, Pl, or co-investigator on externally funded community-based research projects with community organization investigators | Education about, and/or promotion of, clinical research in a community setting Service on governance or advisory committees in a community organization Mentoring community organization staff in research planning and/or funding proposals Teaching activities conducted in community settings for Northwestern medical and/or graduate students/residents/clinical post-doctoral fellows/practitioners – lectures, courses, individual instruction Teaching activities conducted in community settings for community residents, such as elementary or high school students, employees of community or faith organizations, or community residents served by sponsoring service organizations – workshops, lectures, courses, individual instruction | | |

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Clinician-Educator Track Procedural Issues

Know Your Domains!

The most common reason Clinician-Educators are unsuccessful in obtaining promotion is that the packet is not aligned with the recorded domains.

Domain Changes

- Confirm your domains by logging into the Feinberg Faculty Portal and navigating to Profile > Current Appointment
- NTE Clinician-Educators may change domains, but must do so before the promotion application is received in the Dean's Office (i.e., by September 1)
- After the promotion application is received, the domains are locked
- Domains used for promotion to associate professor and to professor do not have to be the same

Team Scientist Track

Team Scientist Track

- Implemented in 2015
- Non-clinical faculty with a terminal degree, who specialize in one of two domains
- All faculty in this track contribute to the education and service missions of the school

Research Domain

- Typically engage in multiple research teams (Co-I on multiple different grants)
- Play a key role to obtain, sustain, and implement programmatic research and elevate the success of research teams
- Typically contribute as co-investigator, but also serve as a PI

Education Domain

- Recognized as outstanding educator
- Contribute to course development, degree program leadership, and other innovative educational products

Promotion for Team Scientists

Associate Professor Professor Minimum of six years at the assistant Minimum of five years at the associate professor level, except in unusual professor level, except in unusual circumstances circumstances Sustained pattern of excellence and Multiple contributions in their primary impact in their primary domain that has domain with a substantial impact in the resulted in significant regional/national field that has resulted in recognition of achievements national/international recognition of achievements

Domains of Activity on the **Team Scientist Career Track** and Examples of Accomplishments

| | Dimension | s of Achievement and Examples of Contributions | |
|-----------|--|---|---|
| Domain | Scholarship⁺ | Recognition and Leadership | Professional Service* |
| Research | Contribute to publications of innovative, original research as a member of a research team or lead or senior author Consistent receipt of extramural (e.g., governmental and nongovernmental) funding in programmatic role as a co-investigator where a key role was played in the project Principal or co-investigator of multicenter studies or collaborations Principal or co-investigator on research grants Leadership of a major data core on a center grant or multiple project grant | Editorial activities for journals Member of scientific review committees Leadership activity in professional organizations Participation in scientific review for granting agencies Member of data monitoring boards Awards Visiting professorships, national presentations, and invited lectures | Review activities for journals. Mentorship of junior faculty, fellows, and graduate students. |
| Education | Novel contributions to education research and development Development of new approaches to teaching (e.g., audiovisual, web-based, texts, manuals, curriculum development, and student assessment and educational/programmatic evaluation) Evidence for dissemination of teaching scholarship Collaborations with Searle Center for Teaching Excellence | Receipt of teaching awards Recurring exceptional teaching effectiveness on evaluations Leadership activities in medical school or university education. Leadership in national organizations whose primary focus is education. Editorial activity for education journals. Visiting professorships, national presentations, and invited lectures. | Educational service contributions to medical school or university. Mentorship of junior faculty, fellows, and graduate students. Review activities for education journals. Development of systems that support teaching Participation in student/resident recruitment and selection |

*Examples of scholarship are provided, but there is not an expectation that an individual faculty member will have accomplished all of these; rather, some of these examples or other scholarship accomplishments will be evident at the time of promotion. Faculty choosing research as their domain are expected to have accomplishments in the Scholarship and Recognition and Leadership dimensions for research and contributions in the Professional Service dimension for education. Faculty choosing education as their domain are expected to have accomplishments in the Scholarship and Recognition and Leadership dimensions for education. These faculty may also make contributions to collaborative research similar to that described for those who choose the research domain, but this is not a requirement for those who choose the education domain.

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Research Faculty Track

Research Faculty Track

- For faculty without clinical or significant teaching responsibilities beyond instruction of trainees in the laboratory
- Roles and responsibilities
 - Typically (but not always) provide support to the research laboratory of another faculty member
 - Eligible to apply for independent funding
 - May play a leadership role in the operations of core facilities
- Typically supported exclusively through grant funding
- Non-tenure eligible track



Promotion for Research Faculty

Associate Professor

- Minimum of six years at the assistant professor level, except in unusual circumstances
- Record of outstanding collaborative and/or independent scientific work
- Demonstrate the extent to which their activities contribute to research excellence within the Feinberg School of Medicine

Professor

- Minimum of five years at the associate professor level, except in unusual circumstances
- Evidence of continued productivity since appointment or promotion to Research Associate Professor
 - In collaborative or independent scientific work
 - In support of research excellence within FSM

Activity on the **Research Faculty Track** and Examples of Accomplishments

| | Dimensions of Achievement and Examples of Contributions | | |
|----------|---|---|--|
| | Scholarship | Recognition and Leadership | Professional Service* |
| Research | Contribute to publications of innovative, original research as a member of a research team or lead or senior author Consistent receipt of extramural (e.g., governmental and nongovernmental) funding in programmatic role as a coinvestigator where a key role was played in the project Principal or co-investigator of multicenter studies or collaborations Principal or co-investigator on research grants Leadership of a major data core on a center grant or multiple project grant | Editorial activities for journals Member of scientific review committees Leadership activity in professional organizations Participation in scientific review for granting agencies Member of data monitoring boards Awards Visiting professorships, national presentations, and invited lectures | Review activities for journals. Mentorship and education of trainees in the laboratory Support development of systems that support research and teaching in the research laboratory Participation in student/resident recruitment and selection |

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Promotion for Research Faculty

Areas for Special Consideration of Promotion in the Research Track

Research / Publications Portfolio:

- Evidence of extra- or intramural supported research, either as a principal investigator or co-investigator
- Publications: original investigations, clinical observations, reviews, books, and book chapters
- Additional accomplishments and activities that are not required but warrant consideration:
 - ✓ Web site/software development
 - ✓ Invited lectures outside of Northwestern
 - ✓ Awards
 - ✓ Service on national level peer-review groups
 - ✓ Patents and licenses
 - ✓ Popular writings or lay press contributions

Health System Clinician Track

Health System Clinician Track

Health System Clinician Areas of Scholarly Concentration

- 1 Education
- 2 Research
- 3 Health Services Management
- 4 Community Engagement

- MDs with significant clinical responsibilities across regional health system sites
- In addition to clinical contributions, need one area of scholarly concentration
- Non-tenure track

Promotion for Health System Clinicians

Clinical Associate Professor

- Minimum of six years at the assistant professor level
- Sustained pattern of excellence and impact as an expert clinician and in one area of concentration that has resulted in significant local/regional recognition of achievements

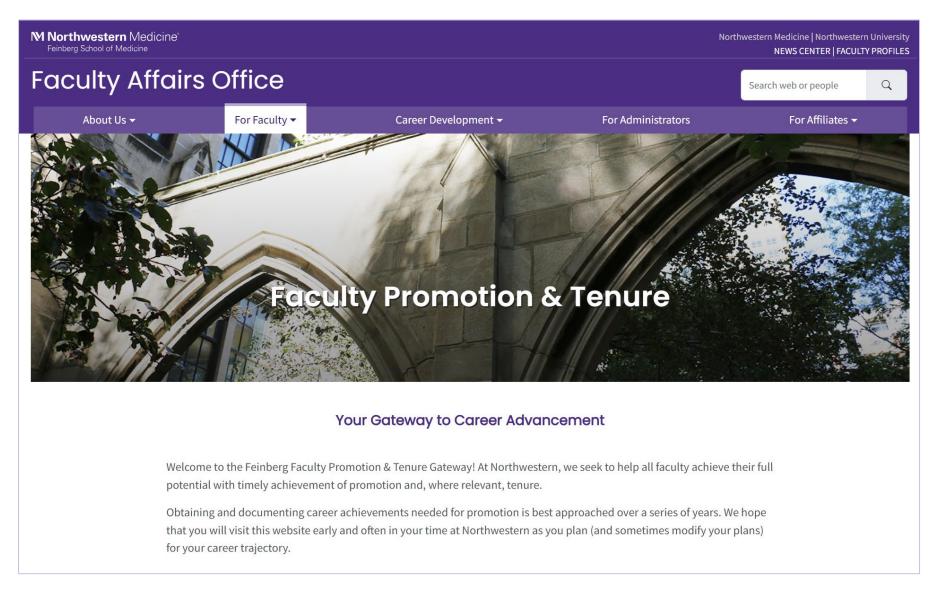
Clinical Professor

- Minimum of five years at the associate professor level
- Multiple contributions as an expert clinician and in one area of concentration with a substantial impact in the field that have resulted in regional/national recognition of achievements

Domains of Activity on the Clinician-Educator and Health System Clinician Tracks and Examples of Accomplishments

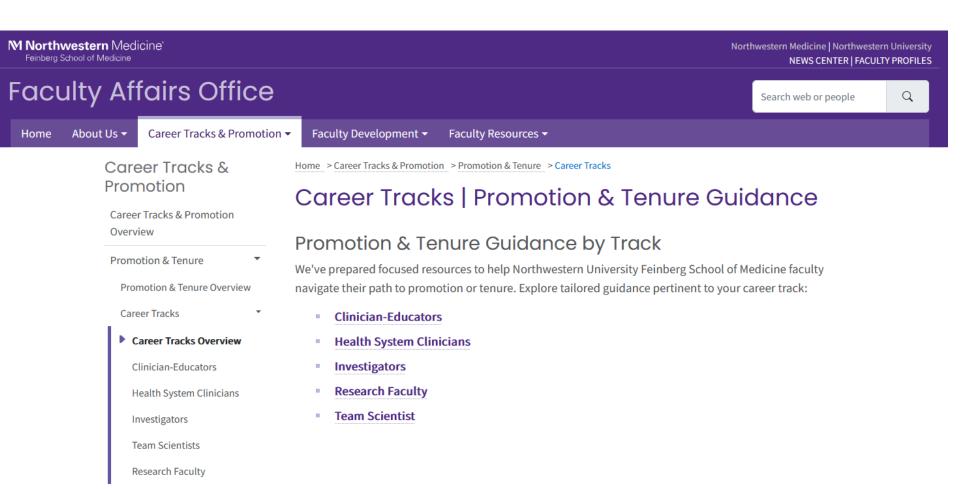
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| Domain | Scholarship | Recognition and Leadership | Professional Service* | | |
| Clinical Impact and Recognition | Development and implementation of clinical protocols and guidelines Development and implementation of innovative clinical programs or quality initiatives Unique expertise in clinical or consultative specialty Publication of case reports, reviews, editorials and book chapters | Leadership activity in professional organizations Editorial activity for medical journals Recognition by community or peers as clinical leader Consultative positions in governmental or nongovernmental organizations Consistent outstanding evaluations as a clinician from residents and medical students Participation in the development of clinical guidelines, statements, and other expert opinion documents that form the basis for the national standard of patient care | Provision of high-quality, evidence-based patient care Service contributions to the academic medical center, medical school, or university Community outreach Mentorship of junior faculty, fellows, and residents. | | |
| Teaching and Education | Novel contributions to education research and development Development of new approaches to teaching (e.g., audiovisual, webbased, texts, manuals, curriculum development, and student assessment and educational/programmatic evaluation) Collaborations with Searle Center for Teaching Excellence | Receipt of teaching awards Recurring exceptional teaching effectiveness on evaluations Leadership activities in residency programs or medical student clerkships. Leadership activities in medical school or university education. Leadership in national organizations whose primary focus is education. Editorial activity for education journals. Visiting professorships, national presentations, and invited lectures. | Teaching medical students in courses such as Problem Based Learning and Medical Decision Making is expected (http://www.feinberg.northwestern.edu/sites/fame/teaching-opportunities/index.html) Mentorship of junior faculty, fellows, and residents. Review activities for education journals. Development of systems that support teaching Participation in student/housestaff recruitment and selection | | |
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| Health Services and Management | Scholarly evaluation of health care delivery with publication of findings regarding the effects of administrative interventions Development of physician leadership training programs (e.g., administrative fellowship with MBA at Kellogg) Development of innovative administrative programs | Administrative leadership activity in the medical center, medical school, or university Department or division leadership activity (e.g., chair, vice chair, director) Leadership in faculty development. Leadership activity in professional organizations | Demonstration of effective administration of health care delivery Participation in administration of medical school departments and centers Committee service (departmental, medical school, or university). Mentorship of junior faculty, fellows, and residents. | | |
| Community Engagement | Contribute to community-engaged research activities and publication of the findings Development of community-based clinical and/or educational programs Development of training, learning opportunities, toolkits and related resources for community partners Additional forms of scholarship, such as collaborative authorship contributions to community health needs or asset reports, evidence-based practice guidelines, and policy documents Curricular design or leadership over educational or training programs that are developed, implemented, and evaluated in collaboration with community partners to respond to community-identified needs, concerns, or interests (e.g. service learning programs) | Receipt of awards for community-based activities and service Leadership or co-leadership of community-based initiatives Research leadership/innovation in strong partnership with community organizations, including serving as co-PI, PI, or co-investigator on externally funded community-based research projects with community organization investigators | Education about, and/or promotion of, clinical research in a community setting Service on governance or advisory committees in a community organization Mentoring community organization staff in research planning and/or funding proposals Teaching activities conducted in community settings for Northwestern medical and/or graduate students/residents/clinical post-doctoral fellows/practitioners – lectures, courses, individual instruction Teaching activities conducted in community settings for community residents, such as elementary or high school students, employees of community or faith organizations, or community residents served by sponsoring service organizations – workshops, lectures, courses, individual instruction | | |

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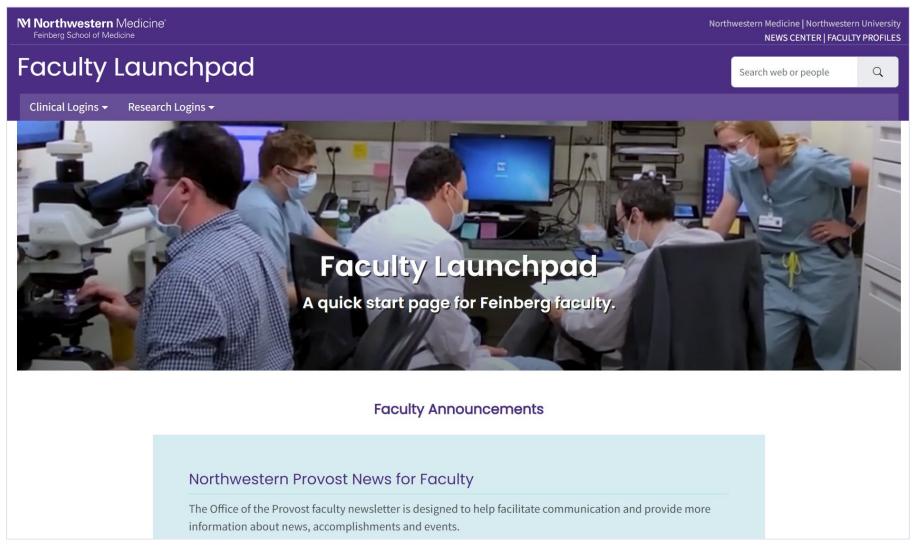
Feinberg
Faculty
Promotion &
Tenure
Gateway

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/index.html



Feinberg Faculty Career Planning

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/career-tracks/index.html



https://www.feinberg.northwestern.edu/faculty-launchpad/

Feinberg Faculty Launchpad

Applying for Promotion and Tenure

Promotion and Tenure Timeline

January 2025 September 2026

Candidate and department prepare dossier (winter/spring/summer 2025)

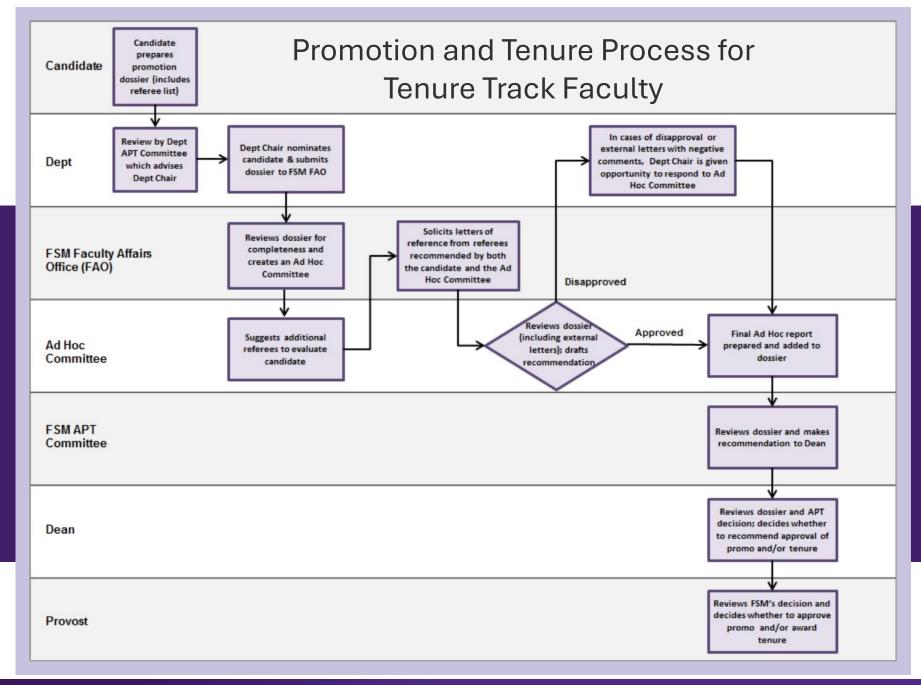
Promotion dossier due to FSM Faculty Affairs Office (Aug/Sept/Nov 2025)

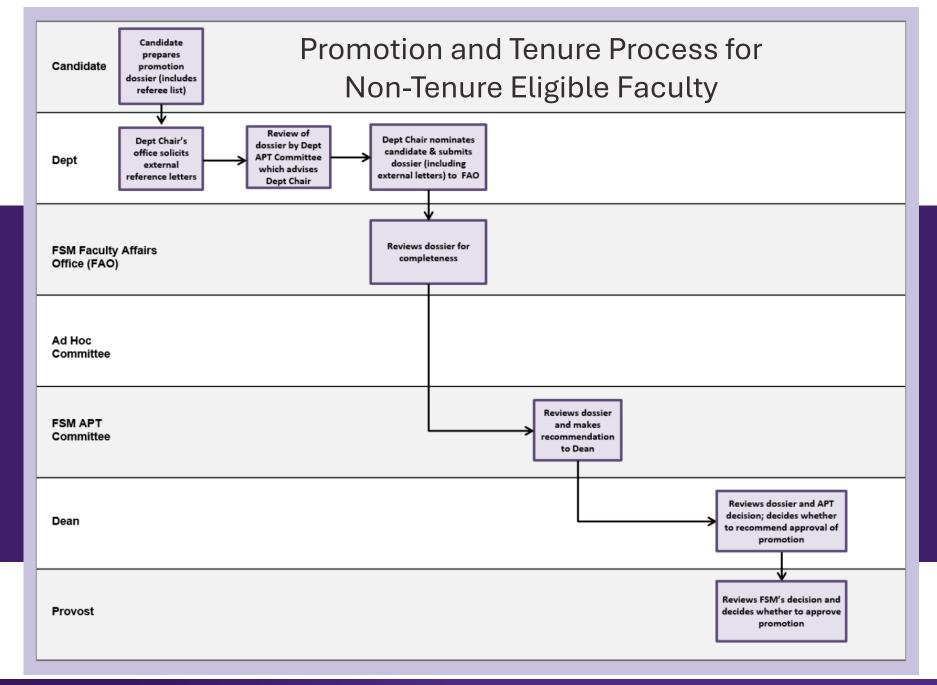
APT Committee and Deans review candidates (Oct 2025-April 2026)

Provost reviews candidates (May-June 2026); final decisions communicated by July 2026

Promotion / tenure decisions take effect September 1, 2026

Remember! Packets for investigators proposed at the ranks of Associate Professor and Professor are due to FAO on <u>August 1</u>. FAO solicits reference letters for this group, so this allows us to provide more deadline flexibility for referees.





Planning for Promotion & Tenure

Go to P&T Guidance by Track relevant to your track

Years Ahead

Begin to identify referees

Guidance: https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/prepare-your-packet.html

Develop work products consistent with career track expectations

Ongoing

- Update CV and document accomplishments
- Grow your professional reputation
- Develop portfolio

Months Ahead

Write personal statement

Prepare Your Promotion/Tenure Packet

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/prepare-your-packet.html

- Visit FAO website for templates and guidance on preparing documents within the packet
- Review the purpose of each document and tips to avoid common issues

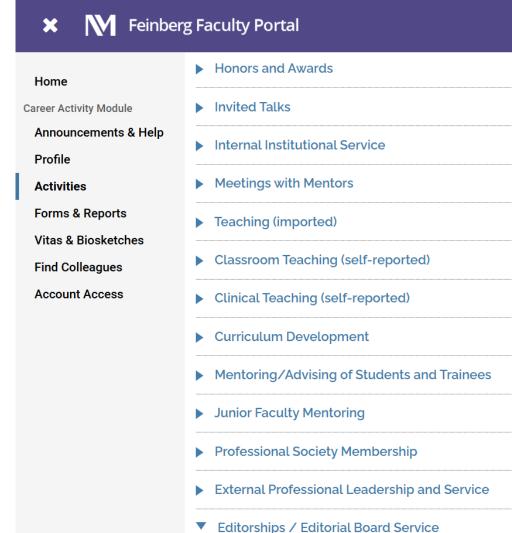
- CV
- CV Supplement: Quality Improvement Initiatives
- CV Supplement: Development and Leadership of Clinical Initiatives
- CV Supplement: Public and Population Health Initiatives
- CV Supplement: Global Health Initiatives
- Personal Statement
- Record of Teaching (and teaching evaluations)
- Critical References List
- Referee List
- Letter from Program Leader

Recent Packet Changes

- Promotions to Assistant Professor require a personal statement and reference letters
 - Two letters may come from your primary department
 - Two letters should come from outside your primary department (either from other NU departments, or from referees outside NU)
- Packet may be prepared manually or via the Feinberg Faculty Portal
- Optional CV supplements are available:
- CV Supplement: Quality Improvement Initiatives
- CV Supplement: Development and Leadership of Clinical Initiatives
- CV Supplement: Public and Population Health Initiatives
- CV Supplement: Global Health Initiatives

Feinberg Faculty Portal, Powered by Interfolio

- Central data repository for tracking career accomplishments
- You already record activities here to update your public faculty profiles and complete performance reviews
- Where possible, information (e.g., publications, grants, medical student teaching) is imported from campus systems to reduce data entry burden
- Sections contain links to relevant career development resources
- Generate CV and other documents needed for promotion/tenure packet



Editorships / Editoriat Bodia Service

About this Section

Editorial Board Member

- Record editorships and service on editorial boards.
 The service activities entered here will display on your public factorial.

Endocrinology

Feinberg Faculty Portal Tips

- Preparing documents from the Feinberg Faculty Portal (FFP) is optional.
 - Slides describing how to use the FFP are provided as supplementary slides to this presentation.
- Faculty applying for promotion to Assistant Professor are encouraged to use the FFP because it is easier to enter activities in the early stages of your career and this sets you up well for the future.
- If you choose to use the FFP, you don't have to use it for all documents. *Example: Export Record of Teaching from the FFP, but prepare CV manually.*
- You may copy portions of FFP exports into documents that are otherwise prepared manually. Example: Export Grants and Sponsored Awards from the FFP and paste that section into a manually prepared CV.
- After exporting a document from the FFP, you can adjust formatting if you wish (e.g., font size, font type, margins, etc.). The vendor is working to provide more formatting flexibility in the future.

External Professional Recognition

Examples

- Prizes and awards
- Elected to scientific or professional societies and organizations
- Invited to serve as a visiting or endowed professor
- Selected to plan or lead symposia, conferences, or professional society programs or workshops
- Appointed to scientific or medical peer-review bodies (e.g., study sections)
- Appointed to scientific, medical or government advisory or regulatory bodies
- Appointed or elected to membership on governing councils or as an officer of scientific, government or professional organizations
- Appointed to editorial boards or as editor
- Invited to deliver talks at national meetings or other institutions

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/prepare-your-packet.html

Identifying External Referees

For Promotions/Tenure at the Levels of Associate Professor or Professor

- 1. Individuals who hold a rank at or above the rank of your proposed promotion
- 2. External to Northwestern
- 3. From multiple institutions (helps demonstrate the breadth of your reputation)

Potential Sources

- Co-authors on multi-center grants
- Colleagues on committees convened by professional organizations
- Individuals you may meet when invited to present talks at other institutions
- Editors, or editorial board members you may work with during manuscript submission
- Co-investigators on multi-site clinical trials or studies
- Individuals you may meet when attending national or international scientific and clinical meetings
- Individuals who follow your academic social media accounts
- Individuals suggested by departmental leadership

Avoid Suggesting

- Current and former mentors who you have an ongoing relationship with
- Current and former mentees who you have an ongoing relationship with
- Fellow trainees at the institutions where you trained
- Current close collaborators
- Faculty colleagues who recently departed your Northwestern department to take a position at another institution
- If you were recently on the faculty at another institution prior to joining Northwestern, avoid listing your colleagues at that institution

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Preparing the Promotion Packet: Strategies and Tips for Success

Mercedes R. Carnethon, PhD
Daniela P. Ladner, MD, MPH
Feinberg APT Committee Chair and Co-Chair

April 1 and 7, 2025



Who we are and what we do

Mercedes R. Carnethon, MD



- APT Committee Chair
- Mary Harris Thompson Professor
 Chair of Preventive Medicine
- Professor of Medicine, Pulmonary & Critical Care
- Service on the APT since 2018

Daniela P. Ladner, MD, MPH



- APT Committee Co-Chair
- John Benjamin Murphy Professor of Surgery
- Vice Chair of Research and Innovation
- Service on the APT since 2022

Align Packet with Career Track

- Prepare in advance and seek feedback from your mentors, chairs, "near-peers" and colleagues outside of your department
- Make sure your packet demonstrates accomplishments consistent with the expectations of your career track
- For TE candidates, building and leading an independent program of research is the centerpiece of the packet, education, clinical work and service must also receive attention
- Clinical Educator and Team Scientist Track with research as the primary domain should illustrate your integral role on research teams

Align Packet with Career Track

- Prepare in advance and seek feedback from your mentors, chairs, "near-peers" and colleagues outside of your department
- Make sure your packet demonstrates accomplishments consistent with the expectations of your career track
- Clinical Educator and Team Scientist Track
 - Choose your "domains" in consultation with your department leadership and mentors
 - Choosing tracks incorrectly could obscure your accomplishments and threaten your promotion

Domains* — Clinician Educator and Team Scientists

* There are no "domains" for tenure-eligible candidates

Clinician-Educator Career Track:

- Clinical Impact and Recognition
- Teaching and Education
- Original Research
- Health Services and Management
- Community Engagement

Team Scientist Career Track:

- Research
- Education

What counts as "scholarship"?

How has what you've done had an impact on the field and on our institution beyond your "lab"?

- Publications
- Grants
- Presentations to the professional community
- Dissemination to the lay community

Evidence that your contributions in these domains have been disseminated

- Invited talks
- Publications
- Included in professional guidelines



Social Media and Scholarship

Social media followers are <u>not</u> "scholarship"

- Number of social media followers (X/Twitter/IG/Blue Sky)
- "Tweetorials" do not meet the educational mission of the institution
- Lots of people (and pets!) are popular on social media, but there is no way to guarantee that what they are disseminating is thoughtful or accurate

Social media is a valuable tool

- Capturing and directing attention to your peer reviewed scholarship
- Getting word out about your qualifications as an invited speaker and scholar
- Identifying scientific collaborators
- Recruiting study participants
- Disseminating peer reviewed content to the lay community

Community Engagement and Social Media

- There are exceptions to the positive use of social media as a metric of scholarship
- If "community engagement" is a domain, demonstrating how the community is interacting through social media can be a metric to reflect "reach"
- The best "evidence" will be examples of the outcomes from what was disseminated via social media
 - Community members who joined a webinar you provided
 - Community members who attend a health fair that was advertised via social media
 - What did the target audience DO because of what you did on social media?

Grammatically Correct and Error Free

A polished promotion package reflects well on its author.

• No typos, duplicated entries, poor grammar, etc.

Your packet reflects you, make it as flawless as possible.

Ask a colleague or friend to review it.



I was the Principle Investigator of an RO1

Principal

R01

Curriculum Vitae

Purpose: Provide a summary of the applicant's accomplishments

- Most important part of application
- Most frequently read (skimmed) aspect of your package
- Follow format provided in template (but don't be afraid to add unique things that you have accomplished)
- Should be "living document"—start the day you are hired
- Provide context
- Enumerate as many things as possible to aid in quick summaries by people reviewing (e.g., "16 invited talks")
- Provide specific details (when, how often, how much responsibility)

Personal Statement

Purpose: Summarize accomplishments since appointment or last promotion

- You are selling yourself and your accomplishments, do not be overly humble!
- Don't tell your life story; focus on achievements since last promotion (or initial appointment) that build a case for promotion/tenure
- A comprehensive summary can be provided in **3 pages**
- Your chance to describe any extenuating circumstances that impacted your progress
 - E.g. "My lab was forced to close during the COVID-19 pandemic, which delayed my research progress."
- Emphasize/explain specific contributions that otherwise might not be appreciated by the committee (e.g., software development)
- List accomplishments that do not appear in other parts of the application
- Remove jargon and reduce the number of acronyms

Provide Details and Context to Help the Reviewer

Not Helpful

STOP

Reviewer: Critical Care Medicine, Neurology, Science.....

Specifics:

2008—present: ad hoc reviewer for Critical Care Medicine (IF=7.2), review approximately 3 manuscripts/year

2018—Invited Guest Editor of

Provide Details and Context to Help the Reviewer

Example for leadership roles:

1. 2010-2012: Vice Chair, Council on Epidemiology and Lifestyle. Responsible for sustaining membership and generating scientific products

Example for media dissemination:

1. 3/2018 Media coverage for JAMA paper on fitness and cardiovascular disease. Covered by the Washington Post, USA Today and disseminated through the AP

Example for reviewing papers:

- 2008-present: ad hoc reviewer for Critical Care Medicine (IF=7.2), review approximately 3
 manuscripts/year
- 2. 2018- Invited Guest Editor of

Example: Grant Awards



Bristol-Myers Squibb 12/1/2008 – 11/30/2013

New Pseudomonas aeruginosa Therapeutics



Bristol-Myers Squibb, BMS4491

New Pseudomonas aeruginosa Therapeutics

Principal Investigator: A. Smith

Role on project: Site Principal Investigator

Percent effort: 10%

Direct costs per year: \$250,000

Total costs for project period: \$900,000

Project period: 12/1/2008 – 11/30/2013

Example: Grant Awards

Funding Agency: Bristol-Myers Squibb, BMS4491

Title: New Pseudomonas aeruginosa Therapeutics

Principal Investigator: A. Smith

Role on project: Site Principal Investigator

Percent effort: 10%

Direct costs per year: \$250,000

Total costs for project period: \$900,000

Project period: 12/1/2008 – 11/30/2013

Provide Context on Grant Submissions

- Do not feel constrained to only list grant successes
- Consistency and effort does matter
- Categorize grants into sections*
 - Awarded: Use format shared on previous page
 - Submitted: List grants that have been submitted
 - Pending: Use format on prior page but with a line indicating score and percentile and dates of further actions
 - Optional:
 - Sort by grant type based on what you'd like to highlight (Research grants, Training Grants, Industry Sponsored Trials)



<sup>Provide update when funding decision is made.
* If you do not separate awarded grants from submitted or pending it can appear that you are being deliberately untruthful.</sup>

Critical References

Purpose: Demonstrate applicant's contributions to the published literature

INSERT CANDIDATE NAME HERE

CRITICAL REFERENCES FORM Feinberg School of Medicine

The APT Committee and Dean require this completed form for promotion nominations to the ranks of Assistant Professor, Associate Professor, and Professor on the Investigator, Clinician-Educator, and Team Scientist tracks.

Please specify up to five references that represent the candidate's most significant contributions **since the last promotion in rank (or appointment)**. Identify and explain the role played by the candidate in the work described in these key publications. Examples include: the development of the hypothesis, performing the majority of the experiments, providing essential reagents or patients, writing the first draft of the manuscript, conducting and/or overseeing analyses, writing the Statistical Methods section, proper interpretation of analyses, use of novel statistical techniques, etc.

| LITERATURE CITATION #1 | | | | | |
|---|------------------|-------|--|--|--|
| Names of all authors listed sequentially on publication: | | | | | |
| | | | | | |
| Title: | | | | | |
| Journal: | | | | | |
| Volume: | Inclusive pages: | Year: | | | |
| Role of the candidate in the work described in this publication | | | | | |

Critical References (continued)

Purpose: Demonstrate applicant's contributions to the published literature

Great opportunity to tell us how your work affected your field.

- Write for general audience
- Minimize jargon
- Modesty is not required; rather, provide data to back up statements

Committee members may not be familiar with your field so tangible measures of impact are helpful:

- Number of citations
- Competitiveness of the journal
- Clinical guidelines widely used in field

Example of Details on Critical References

If some of your publications were highlighted in some way, note this. For example:

Smith, A. 2014. Lead in municipal drinking water is the cause of all cancers. Nature 1674:322-325.

- Subject of editorial: Jones, E. 2014. Nature 1674:299
- Front cover of journal



Critical Reference Example from a Middle Author Paper

Role of the candidate:

"As the chair of the diabetes and obesity working group in CARDIA, I facilitated access by Dr. X when she was a doctoral student to the CARDIA data. Notably, I am the first CARDIA author listed given the extent of my input on the collaboration. Outside of her dissertation team, I am one of a small group of authors (i.e., Drs. X, Y and Z) who worked with her directly to secure the data and interpret the findings."

Impact and consequences of publication:

"The central focus of my research is on diabetes in the population. . . The findings were initially presented at the American Diabetes Association in 2016. Since publication in early 2017, the field weighted citation impact has risen to 8.17. The paper has garnered a great deal of attention in the media (66 mass media mentions) given its relevance to the fields of endocrinology, hematology and general medicine."

Record of Teaching

Purpose: Provide a summary of the applicant's contribution to teaching

- Especially important for Clinician-Educators or Team Scientists with education as one of 2 domains!
- Start early and keep track of all teaching (including clinical training)
- Your role: Research advisor, course director, recurring lecturer (list specific programs)
- Highlight educational activities that support the education mission of FSM/NU

Highlight special achievements:

- Teaching award
- Innovation, i.e. creation of a new course, new methodology etc.
- Award won by trainee
- Notable positive evaluations from trainees

Record of Teaching (continued)

Purpose: Provide a summary of the applicant's contribution to teaching

| Dates | Name | Career Stage | Project Title | Current Position |
|-----------|----------|---------------------|------------------------|--|
| 2004-06 | J. Gupta | Postdoctoral fellow | The cure for mortality | Professor of Knowledge University of the World |
| 2009-2011 | Z. Lee | Assistant Professor | The cure for morbidity | Research Director Abbott Labs |

Referee List

Purpose: Suggest experts in the field who can evaluate your work and reputation

- **Do not** include referees on your list who trained you or who you trained
 - Peers in pre- or postdoctoral training (e.g., co-residents, medical students) are OK
 - Avoid referees who have a professional stake in your promotion (e.g., co-investigators on grants)
- Referees <u>should not</u> have a direct connection with the applicant (e.g., financial interest, collaborator, personal friend)
- Personal references from friends and people who trained you are not appropriate
 - This is not the same as a recommendation you would seek for appointment
- Avoid same institution, same level, former mentees (unless they are luminaries)-
- Each referee is asked if applicant would be awarded promotion at their institution.

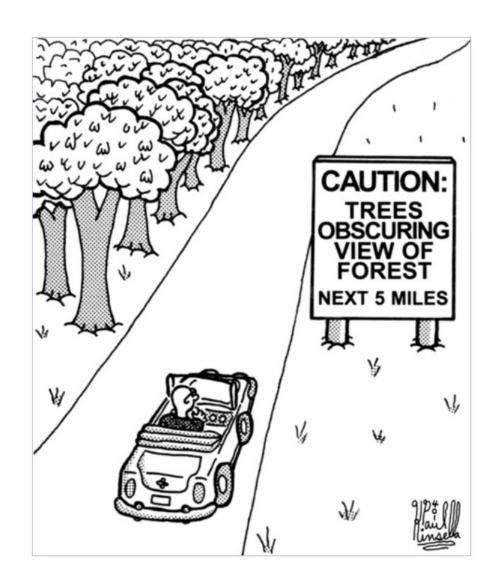
Summary

Pay attention to the details but don't lose sight of the big picture:

Regional, national, and international impact is critically important.

Focus on what makes you unique at FSM.

This information is current as of today, if there are updates, we will provide them.



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Teaching Opportunities

Teaching the Next Generation

Marianne M. Green, MD
Vice Dean for Education
Professor of Medicine and Medical Education



Teaching at Feinberg is easy and rewarding!



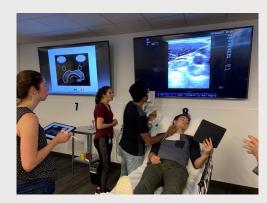
Be a clinical preceptor in your office



Teach in the anatomy lab



Teach small group simulation



Teach anatomy with ultrasound



Give an interactive lecture



Teach clinical skills



Be a research mentor



Be a small group tutor in PBL, Ethics, Business of Medicine or Health Equity

Teaching at Feinberg is state of the art!











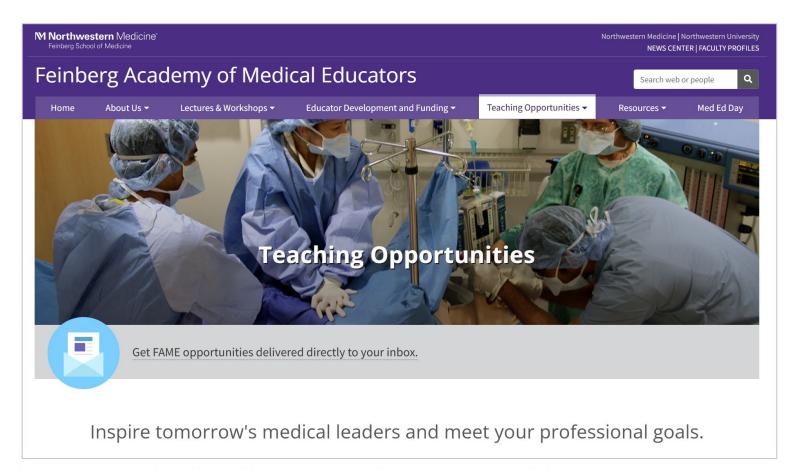




Find the right opportunity for you!

Find opportunities that ...

- Fit your schedule
- Advance your career goals
- Build your promotion portfolio
- Suit your passion, expertise, and interests



Sign up at: https://www.feinberg.northwestern.edu/sites/fame/teaching-opportunities/

Search opportunities

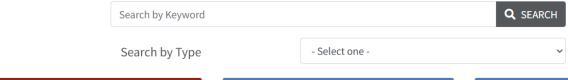
You can search by:

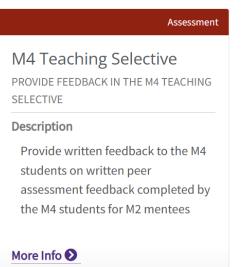
Type of teaching (small group, lecture, clerkship)

Time (day of week, month)

Level of student (M1/2, M3/4)

Content area (ethics, communication, anatomy, etc)







More Info



Small Group Teaching

Medical Decision-Making

M1: There are 14 one-hour sessions

broken into two blocks, starting in

to be a sub, do a full block or both

spread over 10 months. Sessions are

August and January. You can sign up

(MDM)

Description

More Info

SMALL GROUP LEADER



More Info

Feinberg Academy of Medical Educators - FAME

 Recognizes outstanding educators at Feinberg

 Offers programming for educators to improve their teaching and develop their academic careers





Feinberg Academy of Medical Educators

Improve your teaching

- Offers programming for educators to improve their teaching
 - Monthly lectures and workshops
 - Medical education certificate program
 - Education consult service
 - Educational technology support
 - Online learning modules







Lectures & Workshops



Certificate & Fellowship **Programs**



Feinberg Academy of Medical Educators - FAME

Career Development



- Offers programming for educators to develop their careers
 - Monthly lectures and workshops
 - Medical education certificate program
 - Masters of Science in Health Professions
 Education
 - Education grant opportunities
 - Promotion resources



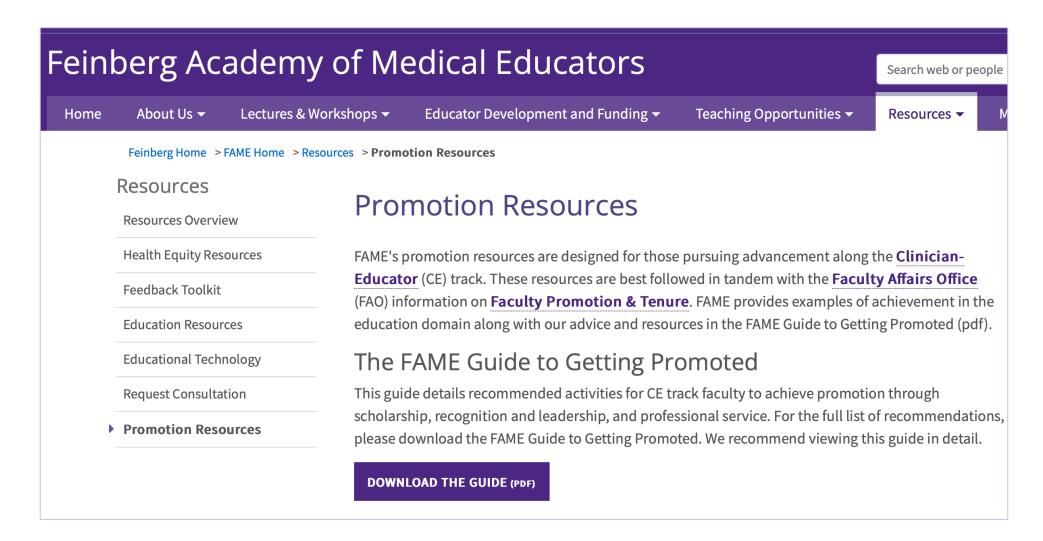
Augusta Webster Funding



Health Professions Educator Certificate



FAME Promotion Resources



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Research Career Development Support

Rick McGee, PhD
Associate Dean for Professional
Development
Professor of Medical Education



Research Career Development Support

- Rick McGee has a unique position where this is his primary role in FSM a faculty coach
- Always available for individual confidential conversations to 'brainstorm' ideas/approaches/issues <u>r-mcgee@northwestern.edu</u>
- Navigating the Research Enterprise fall brown-bag series jointly sponsored with NUCATS –recordings available https://www.nucats.northwestern.edu/training/investigator-development/research-enterprise.html
- Major activity is Grant Writing Coaching Groups an approach developed over the past 20 years for both K and R proposals replicated in other institutions and national initiatives https://www.feinberg.northwestern.edu/fao/faculty-development/research-support.html
 - 4-6/group, stratified by type of research, start every 4 months and run for ~3 months
 - >500 faculty participants since began in 2008
 - o Dr. Kenzie Cameron also leading writing groups of social/behavioral researchers
- Individual in-depth feedback especially for re-submissions
- **Pre-Submission Peer Review** Feedback from 1 or 2 FSM faculty on entire proposal requires Aims page at least 2 months before deadline and full proposal 6 weeks ahead https://www.feinberg.northwestern.edu/fao/faculty-development/research-support.html
- A number of other resources through NUCATS!!! e.g. Funded grants repository https://www.nucats.northwestern.edu/research-resources/grant-writing-support/index.html

Questions?

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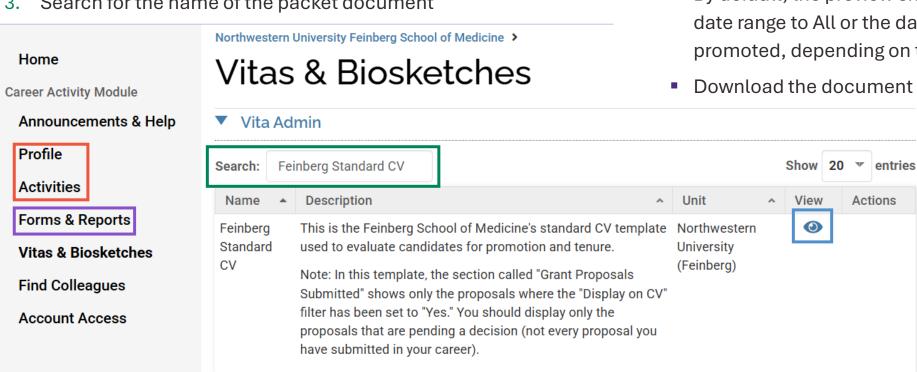
Feinberg School of Medicine

Using the Feinberg Faculty Profile

Supplementary Slides

Generating Packet Documents from the Portal

- Record accomplishments in the Profile and Activities pages
- Navigate to Vitas & Biosketches in left navigation
- Search for the name of the packet document

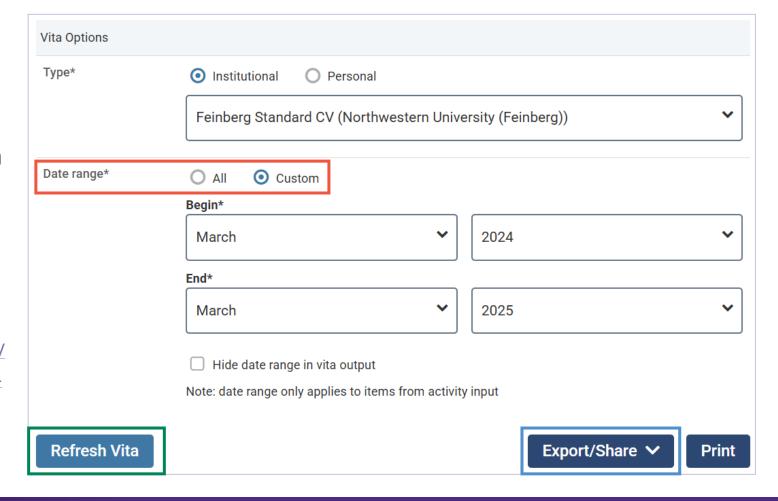


- Press the view icon to open a page containing a preview of the document.
 - By default, the preview shows 1 year of data; adjust the date range to All or the date since you were last promoted, depending on the document
 - Download the document in Word or PDF format

Generating Packet Documents from the Portal

- Page defaults to show last year of data; adjust the date range as needed
- 2. Press "Refresh Vita" to re-load data with new date range
- Press Export/Share to export to Word or PDF
- 4. For more detailed guidance:

 https://www.feinberg.northwestern.edu/fao/docs/systems/faculty-portal/career-activity-module/generate-cv.pdf



Resources

Feinberg Faculty Promotion & Tenure Gateway

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/index.html

Career Planning: Career Track Gateways

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/career-tracks/index.html

Feinberg Faculty Portal: Guidance for Faculty

https://www.feinberg.northwestern.edu/fao/faculty-resources/online-presence.html

Prepare Your Packet

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/prepare-your-packet.html

Referee List / Guidance for Identifying Referees

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/prepare-your-packet.html

CV & Reports of Achievement

https://www.feinberg.northwestern.edu/fao/career-tracks-promotion/promotion-tenure/prepare-your-packet.html

Your Online Presence

https://www.feinberg.northwestern.edu/fao/faculty-resources/online-presence.html