



Institute for Public Health and Medicine Seminar Series

Thursday, December 19th at Noon:

“Reducing Disparities in Colorectal Cancer Screening: Strategies for Tackling a ‘Wicked’ Problem”



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Northwestern University Feinberg School of Medicine

December 19, 12:00—1:00pm
Baldwin Auditorium

Robert H. Lurie Medical Research Center
303 E. Superior Street, Chicago, IL
Lunch available for attendees

[Stream live](#)
[via Adobe Connect](#)

*Note: In-person attendance is
required to earn CME credit.*

Learning Objectives

At the conclusion of this activity, participants should be able to:

1. Describe the difference between complex, complicated, and wicked problems.
2. Describe why it is important to use multi-level, multi-component interventions to address complex problems, using strategies to overcome barriers to colorectal cancer screening as an example.
3. Provide examples of how one might evaluate the fidelity and success of different strategies within an overall intervention, using colorectal cancer screening as an example.

Disclosure Statements

Dr. Baker has nothing to disclose. The course director, Suzanne Cox, PhD MPH, has nothing to disclose.

FSM’s CME Leadership & Staff have nothing to disclose: John X. Thomas, Jr., PhD, Sr. Associate Dean for Medical Education; Genevieve Napier, CME Director; CME Project Specialists Ashley Kick and Tara Scavelli.

The Northwestern University Feinberg School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Northwestern University Feinberg School of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.