Social Media Workshop
“Using social media for study marketing and intervention design”

Wednesday, February 19, 2014
12:00—2:00 PM
Stamler Conference Room
680 N Lake Shore Drive, Suite 1400

Join us live via Adobe Connect

Dr. Sherry Pagoto is an Associate Professor of Medicine in the Division of Preventive and Behavioral Medicine in the Department of Medicine at the University of Massachusetts Medical School. She is co-founder of the UMass Center for mHealth. She is also a licensed clinical psychologist, delivering behavioral weight loss counseling in the UMass Weight Center. Her research is focused on obesity and cancer prevention. She has published over 95 papers on these topics. She has also published a book called, Psychological Comorbidities of Physical Illness (Springer, 2011).