Define. Measure. Improve.

Increase patient safety — attend the only event dedicated to the problem of diagnostic error.

Diagnostic errors (missed, delayed, incorrect diagnoses) account for significant harm from adverse events but are under-emphasized and understudied. Join multidisciplinary healthcare professionals for a collaborative event, featuring thought-provoking topics and meaningful dialogue. Our goals are to **Define**, **Measure** and **Improve** diagnosis in medicine.

The Conference objectives include:

- Acknowledging the frequency, impact, and public health significance of medical misdiagnosis
- Developing a community of advocates from across the healthcare delivery spectrum
- Defining the causality of, and exploring strategies to improve, diagnostic error in medicine
- Sharing research methods and results relevant to clinical reasoning, diagnostic error, and misdiagnosis-related harm

The 6th Annual Conference features an exciting line-up, including keynote presenters Christine K. Cassel, MD, Brent C. James, MD, MStat and Robert M. Wachter, MD.

**CALL FOR ABSTRACTS**

Showcase yourself and your research by presenting at the 6th Diagnostic Error in Medicine Conference. Submit your abstract for consideration by Friday, June 14. Go online to [DEM2013.org](http://DEM2013.org) to learn more.

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The Northwestern University Feinberg School of Medicine designates this live activity for a maximum of 31 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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