Gadgets and Widgets and Apps-Oh My!
Clinical Research in the Information Age and Beyond

5th Annual Clinical Research Symposium
Provided by: The Northwestern Advisory Council for Clinical Research

McGaw - Daniel Hale Williams Auditorium
240 E. Huron, Chicago, Illinois

Friday, May 16, 2014
8:00 a.m. – 12:00 p.m.
(Registration begins at 7:30 a.m.)

Symposium Lecture Information

Designing and Deploying Technology-Based Research Trials

Jennifer L. Duffecy, Ph.D.
Research Assistant Professor, Department of Preventive Medicine
Northwestern University

Learning Objectives:

1) Describe the basic components of online consenting and trial management.
2) Discuss the benefits and the challenges of using technology solutions for trial management.
Using Technology to Foster Healthy Lifestyle Change

Bonnie J. Spring, Ph.D.
Professor, Department of Preventive Medicine
Northwestern University

Learning Objectives:

1) Characterize trends in technology development for behavior change
2) Analyze effective ingredients in Mobile Health (mHealth) interventions to change behavior.

Use of Technology and Social Media in Conducting Research with LGBT Youth: Challenges, Ethical Considerations, and Opportunities for Innovation

Brian Mustanski, Ph.D.
Associate Professor, Department of Medical Social Sciences and
Department of Psychiatry and Behavioral Sciences
Northwestern University

Michael E. Newcomb, Ph.D.
Research Assistant Professor, Department of Medical Social Sciences
Northwestern University

Learning Objectives:

1) Illustrate technology innovations and their application to health interventions for LGBT youth.
2) Discuss ethical/regulatory issues in conducting online research with LGBT youth.
Disclosures & Important Information

- This educational activity is being presented without the provision of commercial support and without bias or conflict of interest from the planners and presenters.

- **Successful completion of this educational activity** requires full attendance (no partial credit will be given), as well as the completion of an evaluation form. Nurses seeking contact hours must also provide their license number at the time of registration.

- **This activity has been submitted to the Ohio Nurses Association for approval to award contact hours. The Ohio Nurses Association (OBN-001-91) is an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.**

- Please contact Patricia Folliard at accr@northwestern.edu for more information.