COMMUNITY-ENGAGED RESEARCH: FINDING THE RIGHT FIT FOR YOUR STUDY

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OBJECTIVES

• Define Community-engaged Research (CEnR)

• Discuss CEnR opportunities along a continuum

• Identify CEnR value & fit within your research study

• Review resources the Center for Community Health offers to augment CEnR in research
COMMUNITY-ENGAGED RESEARCH DEFINED

• “…framework or orientation for conducting research that supports the premise that people ought to be involved in the decisions, as well as the cultivation of information those decisions are guided by, that affect their lives…incorporates a wide range of methodologies…can be applied to a wide range of topics…Communities harbor a wealth of information that can positively inform and shape research…builds on those strengths to help inform the research project and produce the results that may benefit both researchers and community partners”

WHO IS “THE COMMUNITY”? 

Community - group of people united by at least one common characteristic, e.g. geographic proximity, shared interests, values, experiences, or traditions.
WHY DO UNIVERSITIES WANT TO DO RESEARCH WITH COMMUNITIES?

• Improve recruitment and retention efforts
• Address funders increasing emphasis (e.g. NIH, PCORI) on stakeholder engagement in research
• Improve issues of equity
• Ensure research relevance
• Improve translation of research findings - from bench to bedside
• Understand effective practices based on the role of local/cultural context
WHY WOULD COMMUNITIES WANT TO CONDUCT OR PARTICIPATE IN RESEARCH?

• Gain access to services/resources/treatments they wouldn’t have otherwise

• Ensure research conducted
  • includes representation of their community
  • respectful
  • relevant

• Examine health priorities identified by their communities
WHY WOULD COMMUNITIES WANT TO CONDUCT OR PARTICIPATE IN RESEARCH? (CONTI.)

• Develop and/or adapt programs and services that are culturally appropriate for their communities

• Evaluate the impact and/or outcomes of programs and services they offer

• Collect data and stories to support their policy, advocacy, funding and grant writing activities
CHALLENGES

• Trust
• Research relevance
• Capacity building
  • Researchers
  • Community
• Sustainability of resources
• Diversity
• Time

“Without patients there are no clinical trials … it is about how best we can all work together to foster treatment advances in areas of unmet medical need. Patient centricity is the key to making that happen.”
VALUE OF COMMUNITY-ENGAGED RESEARCH

- Improves research quality
- Ensures research's relevance
- Addresses health disparities
- Enhances the research's impact

CENR CONTINUUM

Inform

Consult

Involve

Collaborate

Empower

We will keep you informed

We will consider your input and give feedback about how it informed our decisions

We will ensure that your input is considered among the choices we implement

We will work together to decide and ensure everyone’s views are incorporated as much as possible

We will implement what you decide
CEnR VALUE & FIT IN YOUR RESEARCH

• What are your research goals?
• Who will be impacted by your research/findings?
• How will engaging add to your research success/outcomes?
• What level of engagement/collaboration are you interested in/open to?
• What is the appropriate type of engagement for your research?
• What do you need help with?
• At what stage is the proposal in?
• What is your timeline/what deadlines are you facing?

http://www.feinberg.northwestern.edu/sites/cch/research/faqs.html
• Who are the groups or people you want to engage?
• Do you already have relationships with these groups or people or do you need to find partner(s)?
• What engagement capacity will your academic research team need?
• What info about you/your research team will you want to share with possible partners?
• What info will you want to know about possible partners?
Mission: CCH cultivates and catalyzes engagement of academic and community partners in research to improve the health and healthcare of communities.

http://www.feinberg.northwestern.edu/sites/cch/
CCH SUPPORT & RESOURCES

• Partnership Brokering and Development
• Education and Training
• Consultation and Technical Assistance
• Grant Proposal Review and Support
• Funding Assistance
ARCC Resource Directory

The ARCC Resource Directory is an online website providing access to materials and resources to help interested community and faith-based organizations and academic partners to learn about how they can build capacity to conduct community-engaged research and support building, strengthening, and sustaining their partnership.

**Click here to access a brief guided video tour of the website.**

It was developed and is maintained by the Alliance for Research in Chicagoland Communities (ARCC). ARCC is guided by a steering committee of community- and faith-based organizations from across the Chicagoland area, public agencies, and faculty at Northwestern University. ARCC supports and promotes collaborative research partnerships between community- and faith-based organizations and Northwestern University that leads to measurable improvements in health. Learn more at ARCConline.net

Community-engaged research (CEnR) is an approach characterized by collaborative partnership development, cooperation & negotiation, & commitment to addressing local health issues. Engagement is on a broad spectrum from minimal collaboration to collaboration as equal partners (e.g. community-based participatory research (CBPR)).

Resources by Category

**Research Capacity Building Tools**
Strategies to develop/support structure community engagement at your organization or institution

**Community-Engaged Research and CBPR Background/Educational Tools**
Education and training resources for academic and community partners

**Dissemination and Communication Tools**
Resources to assist in disseminating research findings and communicating to community and academic audiences.

**Sample Proposals and Partnership/Project Case Studies**
A library of sample proposals and stories about example partnerships/projects

**Relationship Development and Support**
Resources that will assist with partnership development, maintenance, and sustainability

**Partnership Evaluation Tools**
Resources for measuring the success of partnerships and your research and community engagement activities at your organization or institution

http://arccresources.net/
## ROI – 2014-15

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<tr>
<th>Seed Grants from 2012 - 2013</th>
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<tr>
<td>• <strong>R21 &amp; R56</strong> awards for team Kandula &amp; Metropolitan Asian Family Services</td>
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<td>• <strong>PCORI award</strong> for team Johnson &amp; Pastors for PCOR</td>
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<th>CTSA national leadership</th>
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<tr>
<td>Ron Ackermann named Team Lead for CTSA domain task force on collaboration &amp; community-engagement</td>
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<th>FSM Education</th>
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<td>New MPH concentration in Community Health Research, directed by Darius Tandon, will train professionals on CSE practices &amp; partnerships</td>
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<th>C3 Symposium (Chicago CTSA network)</th>
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<td>CCH co-led conference on community-engaged research (Oct 2014); with UofC, UIC, Rush</td>
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<td>Attended by &gt;200 researchers, partners, and community members</td>
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<td>Collaborations 2014-15</td>
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<tr>
<td><strong>Departments &amp; Divisions</strong></td>
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<td><strong>Institutes &amp; Infrastructure</strong></td>
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| **Proposals & Awards** | “Seizure Medications & QOL after Stroke” PCORI grant (P.I. Naidish)  
“NU-PATIENT” K12 Faculty Scholars Training Program (P.I. Cella) |
| **Northwestern Medicine** | Strategic Goal: Community Engagement  
Implementation plan for Community Health Needs Assessment |
| **Community & Public Orgs** | Chicago Dept. of Public Health, Chicago Public Schools, Erie Family Health Center, Community-Campus Partnerships for Health (CCPH) |
NATIONAL RESOURCES

www.ccph.info

Resources
Skill-Building Online Curriculum

Progress in Community Health Partnerships Journal

Patient and Family Engagement Rubric

Sample Patient Engagement Plans

www.pcori.org/get-involved/what-is-engagement-in-research
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http://www.Feinberg.northwestern.edu/sites/cch/