The members of the Skin Cancer Institute within the Robert H. Lurie Comprehensive Cancer Center of Northwestern University are deeply committed to reversing the growing prevalence of all forms of skin cancer. The Skin Cancer Institute has the largest skin cancer program in the region, providing expert patient care and spearheading high-impact research, education, and training.

During the next few years, the Skin Cancer Institute’s 2020 Plan presents a case to build on its past successes and convey priorities that will bolster the research and training enterprise of the Skin Cancer Institute and advance care options for patients fighting skin cancers and skin complications from cancer therapies. Philanthropy is a catalyst for cutting-edge research and, ultimately, for advancing scientific programs.

**Philanthropic Opportunities**

**Name and Endow the Skin Cancer Institute at Northwestern Medicine (SCINMed)**

Naming and endowing the Skin Cancer Institute in perpetuity will have the most significant impact on the program at Northwestern as well as the region. Such an endowment would enable the Skin Cancer Institute to recruit two talented physician researchers focusing on melanoma and other areas of skin cancers, provide much-needed clinical and laboratory research support across all areas of the Skin Cancer Institute, launch and operate a comprehensive bio-bank, and recruit skilled trainees and fellows interested in skin cancer research and care.

A $25 million philanthropic commitment to name the Institute would be a transformative gift and would position the Skin Cancer Institute at Northwestern University to become the leader of skin cancer care across the world. Per the donor’s wishes, this gift could be made as an outright gift, planned commitment, or as a combination that includes an outright commitment and estate gift.

**Name and Endow Skin Cancer Institute Programs**

Naming and endowing a program within the Skin Cancer Institute would enable us to build the infrastructure necessary to recruit talented physicians, establish fellowships in laboratory and clinical research, support the launch of a bio bank, and provide seed and pilot funding for research.

- Melanoma Program $10 million
- Cutaneous Lymphoma Program $5 million
- Basal and Squamous Cell Carcinoma Program $5 million
- OncoDermatology Program (Skin Complications from Cancer Therapies) $5 million
- Prevention and Education Program $5 million
Recruiting Talent to Strengthen Skin Cancer Research and Care

**Skin Cancer Professorships:**
- Name and Endow Professorship in Melanoma Research: $3-5 million
- Name and Endow Professorship in OncoDermatology Research: $3-5 million
- Name and Endow Professorship in Basal and Squamous Cell Carcinoma Research: $3-5 million

**Skin Cancer Fellowships:**
- Name and Endow Clinical and Laboratory Skin Cancer Research Fellowships (Melanoma, Lymphoma and/or Basal and Squamous Cell Carcinomas): $1.5 million each
- Expendable Support for Clinical and Laboratory Skin Cancer Research Fellowships (Melanoma, Lymphoma and/or Basal and Squamous Cell Carcinomas): $225,000/fellow ($75,000/year)

**Supporting Clinical and Laboratory Research in Skin Cancers**

**Skin Cancer Bio-Bank:**
- Name and Endow Skin Cancer Bio-Bank: $3 million
- Name and Endow a Non-Melanoma Bio-Bank (e.g. lymphoma or squamous cell carcinoma): $2 million
- Name and Endow a Non-Melanoma Bio-Bank (within the Skin Cancer Bio-Bank): $1 million
- Named Expendable Seed Bio-Bank Support: $250,000

**Skin Cancer Research Funds:**
- Name and Endow a Skin Cancer Research Fund: $500,000
- Named Expendable Skin Cancer Research Fund: $250,000
- Seed or Pilot Research Support: $25,000 or more

**Supporting Education and Prevention of Skin Cancers**
- Named and Expendable Skin Cancer Prevention and Education Fund: $250,000
- Name and Endow a Lectureship Fund: $100,000

For more information, please contact:

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