

THE CANCER INSTITUTES AT NORTHWESTERN MEDICINE SKIN CANCER INSTITUTE

THE CAMPAIGN TO SUPPORT THE SKIN CANCER INSTITUTE

The members of the **Skin Cancer Institute** within the Robert H. Lurie Comprehensive Cancer Center of Northwestern University are deeply committed to reversing the growing prevalence of all forms of skin cancer. The Skin Cancer Institute has the largest skin cancer program in the region, providing expert patient care and spearheading high-impact research, education, and training.

During the next few years, the Skin Cancer Institute's 2020 Plan presents a case to build on its past successes and convey priorities that will bolster the research and training enterprise of the Skin Cancer Institute and advance care options for patients fighting skin cancers and skin complications from cancer therapies. Philanthropy is a catalyst for cutting-edge research and, ultimately, for advancing scientific programs.

Philanthropic Opportunities

Name and Endow the Skin Cancer Institute at Northwestern Medicine (SCINMed)

Naming and endowing the Skin Cancer Institute in perpetuity will have the most significant impact on the program at Northwestern as well as the region. Such an endowment would enable the Skin Cancer Institute to recruit two talented physician researchers focusing on melanoma and other areas of skin cancers, provide much-needed clinical and laboratory research support across all areas of the Skin Cancer Institute, launch and operate a comprehensive bio-bank, and recruit skilled trainees and fellows interested in skin cancer research and care.

A \$25 million philanthropic commitment to name the Institute would be a transformative gift and would position the Skin Cancer Institute at Northwestern University to become the leader of skin cancer care across the world. Per the donor's wishes, this gift could be made as an outright gift, planned commitment, or as a combination that includes an outright commitment and estate gift.

Name and Endow Skin Cancer Institute Programs

Naming and endowing a program within the Skin Cancer Institute would enable us to build the infrastructure necessary to recruit talented physicians, establish fellowships in laboratory and clinical research, support the launch of a bio bank, and provide seed and pilot funding for research.

Melanoma Program	\$10 million
Cutaneous Lymphoma Program	\$5 million
Basal and Squamous Cell Carcinoma Program	\$5 million
OncoDermatology Program (Skin Complications from Cancer Therapies)	\$5 million
Prevention and Education Program	\$5 million

Recruiting Talent to Strengthen Skin Cancer Research and Care

Skin Cancer Professorships:

Name and Endow Professorship in Melanoma Research	\$3-5 million
Name and Endow Professorship in OncoDermatology Research	\$3-5 million
Name and Endow Professorship in Basal and Squamous Cell Carcinoma Research	\$3-5 million

Skin Cancer Fellowships:

Name and Endow Clinical and Laboratory Skin Cancer Research Fellowships (Melanoma, Lymphoma and/or Basal and Squamous Cell Carcinomas)	\$1.5 million each
Expendable Support for Clinical and Laboratory Skin Cancer Research Fellowships (Melanoma, Lymphoma and/or Basal and Squamous Cell Carcinomas)	\$225,000/fellow (\$75,000/year)

Supporting Clinical and Laboratory Research in Skin Cancers

Skin Cancer Bio-Bank:

Name and Endow Skin Cancer Bio-Bank	\$3 million
Name and Endow a Non-Melanoma Bio-Bank (e.g. lymphoma or squamous cell carcinoma)	\$2 million
Name and Endow a Non-Melanoma Bio-Bank (within the Skin Cancer Bio-Bank)	\$1 million
Named Expendable Seed Bio-Bank Support	\$250,000

Skin Cancer Research Funds:

Name and Endow a Skin Cancer Research Fund	\$500,000
Named Expendable Skin Cancer Research Fund	\$250,000
Seed or Pilot Research Support	\$25,000 or more

Supporting Education and Prevention of Skin Cancers

Named and Expendable Skin Cancer Prevention and Education Fund	\$250,000
Name and Endow a Lectureship Fund	\$100,000

For more information, please contact:

Rohan Barrett, CFRE

Associate Director – Major Gifts
Northwestern University Feinberg School of Medicine
420 E. Superior St., 9th Fl. Chicago, IL 60611
Telephone: 312-503-3926
Email: rohan.barrett@northwestern.edu

