

CAMPAIGN 2 SAVE LIVES for the LEUKEMIA TRANSLATIONAL RESEARCH PROGRAM

We are in a campaign to raise \$5 million to establish the Leukemia Translational Research Program at the Robert H. Lurie Comprehensive Cancer Center of Northwestern University. We are seeking to support active, high-impact, innovative research that leads to breakthroughs in care. **Our goal is to find CURES and positively impact future generations.**

The Leukemia Translational Research Program will expand on the past successes of Northwestern's Leukemia Program and provide an infrastructure to fast-track discovery, and improve patient outcomes and care by opening the doors to targeted and more effective treatment options. This program will offer hope to people living with acute and chronic leukemias, myelodysplastic syndrome, and other chronic myeloid neoplasms. The program will also broaden global awareness of these life-threatening diseases, promote the importance of stem cell cord blood donations and transplants, and expand personalized care and treatment options to patients fighting to survive.

As founders of this campaign, we are openly demonstrating our commitment, passion, and belief in the outstanding doctors and scientists who will lead the Leukemia Translational Research Program at the Lurie Cancer Center:

- **Jessica Altman, MD**
Co-Director of the Leukemia Program
Director of the Acute Myeloid Leukemia Program
Associate Professor of Medicine-Hematology/Oncology
- **Olga Frankfurt, MD**
Co-Director of the Leukemia Program
Associate Director for Cord Blood Transplantation
(Hematopoietic Stem Cell Transplant Program)
Associate Professor of Medicine-Hematology/Oncology
- **Leonidas Plataniias, MD, PhD**
Director, Robert H. Lurie Comprehensive Cancer Center of Northwestern University
Jesse, Sara, Andrew, Abigail, Benjamin and Elizabeth Lurie Professor of Oncology



This symbol (at top) represents an original piece of artwork titled HARMONY, generously donated by world-renowned artist DOV LEDERBERG for our exclusive use in the 5-year "Campaign 2 Save Lives" and establish the Leukemia Translational Research Program (LTRP) within the Robert H. Lurie Comprehensive Cancer Center of Northwestern University. With his permission, we are using this image exclusively to provide inspiration, identification, education, and support of the LTRP. Mr. Lederberg's donation has been made "In loving memory his brother, Joshua Lederberg, PhD," Nobel Laureate of Medicine & Physiology in 1958 for his discovery that "Bacteria transfer genes." Dr. Lederberg was also a recipient of the National Medal of Science for lifetime achievement in 1989.



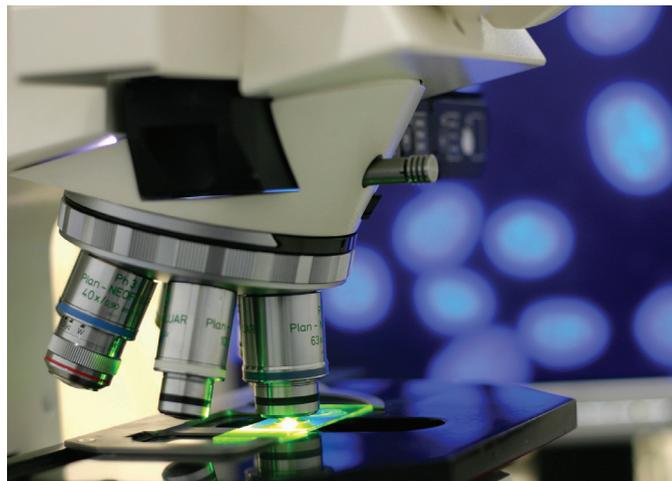
Drs. Altman, Frankfurt, and Platania are global leaders in leukemia research who are committed to realizing the Leukemia Translational Research Program's vision to save lives. They seek to bridge the gap between laboratory research and bedside patient care.

We invite you to become an essential partner in our efforts to catalyze the expansion of leukemia research, treatment, and education at Northwestern Medicine. Your philanthropic support will create a lasting legacy and will demonstrate your steadfast commitment to the health, education, and well-being of our global community for generations to come.

With appreciation for your time and consideration,

Barbara and Bruce Jacobson

Campaign Founders
Campaign 2 Save Lives



Joining the Campaign Effort

If you would like more information about supporting our efforts or want to consider an active role in the campaign as a volunteer, please contact:

Barbara and Bruce Jacobson

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Learn more about the Leukemia Translational Research Program at cancer.northwestern.edu/ltrp.

